

Home Builders Association of Massachusetts Web Site (hbama.com) Advertising Order Form

Please complete this order form and mail it accompanied by fee made payable to HBAM, to:

Linda Donato
HBAM
2 Liberty Street – Suite 4
Foxborough, MA 02035

Complete HBAM website banner advertising copy should be emailed to Richard Gagnon at richard@gagnonconsulting.com. New ads will begin on the first day of the month following receipt of advertising copy (please allow five (5) business days for processing and publication of ad onto website).

Your Name _____

Company Name _____

Company Address _____

Telephone # _____ E-mail address _____

HBAM Member? ____ No ____ Yes Local Association _____

Your ad selection (HBAM Members save \$25)

_____ One Year @ \$750 – HBAM Member

_____ One Year @ \$775 – Non Member

Advertising Terms and Conditions

This advertising program is not open to Companies that build homes or can be described as a Home Builder as defined by the Home Builders Association of Massachusetts (HBAM). HBAM assumes no liability whatsoever, except to the extent of a one time paid website banner advertisement of the same specification, on the website or a refund of the prepaid amount, if any proven or admitted errors or omissions have occurred. Revisions to submitted ad copy may be subject to additional charges. All cancellations must be received in writing one week prior to the first day of the month in which the advertising is scheduled to appear on the website. All ads are non-cancelable after receipt of artwork and prepayment. Agencies must add their commission onto the prices appearing here.

- A. It is understood that, in the consideration of the website of advertisements, the advertiser/and or agency will indemnify and save the association harmless from and against any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, liability for use of classified material, and any other claims based on the contents or subject matter of such advertisements.
- B. Under no circumstances shall HBAM be liable for any indirect, special or inconsequential damages (including without limitation, loss of profit or impairment of goodwill) of any advertiser. Under no circumstances shall HBAM's direct or indirect liability to any advertising agency or advertiser exceed the paid cost of the advertisement.
- C. All advertisements are accepted and published by HBAM on the representation that the agency and/or advertiser are properly authorized to publish the entire contents and subject matter thereof.
- D. HBAM reserves the right to reject any advertising and link destination that HBAM feels is not in keeping with the association's standards for any reason, even if it has been previously accepted.
- E. All restrictions in the placement of advertising, including but not limited to, positioning, separations, facings, editorial adjacencies or other stipulations, are at the sole discretion of HBAM. With respect to the website, ads appear for approximately five (5) seconds and appear in random rotation with all other advertisers. HBAM reserves the right to alter these parameters if needed. Due to technical limitations, HBAM cannot guarantee that all web browsers and/or computers will be able to view these banners. HBAM makes no representation as to the quality of service of the web server, and has no control over the actual time of availability of service.
- F. HBAM will hold the advertiser's materials for a maximum of six (6) months from issue date. It is the responsibility of the advertiser to arrange for disposition of artwork prior to that time, otherwise materials will be destroyed. All requests must be submitted in writing.